

# THE HOUSTON REAL ESTATE GROUP

## MONICA VACA

**SINCE ITS 2004 INCEPTION**, Monica Vaca built The Houston Real Estate Group to become one of the most recognized Hispanic owned firms in Houston. She has successfully managed and sold hundreds of REO properties while leading an experienced and qualified team of employees who manage billing, property management, utilities and other standard REO procedures. Monica's eight years of REO experience coupled with more than 25 years of total real estate experience, have positioned The Houston Real Estate Group to become one of the largest Hispanic firms specializing in REO account support in the Texas market.

The REO department is fully staffed with administrative assistants and team leaders, as well as field agents for every account. Additionally, the department's marketing outreach

is extensive. All REO listings are immediately marketed to an internal client and investor database, listed in the MLS, social media and other showcase websites. In 2010, the Houston Real Estate Group sold over 500 units with an average DOM of 45 days from list to close. Working hard for the client and providing excellent customer service, the company is also heavily involved in the community. It participates in outreach and education programs, non-profit organizations, and hosts free monthly home buyer seminars to potential buyers.

Monica is the President-Elect 2012 of the NAHREP Houston Chapter. Her vision is to provide her community with a full-service company specializing in residential real estate and to educate the consumer market about acquiring sustainable home ownership.

### AFFILIATIONS/CERTIFICATIONS

CPSP; CRB; GRI; CRS; ABR; CDPE; FSP; WBE's; FACS, A-REO; NAR; NRBA; NAREB; HAR; TAR; WinDS; NAHREP; HMBC; AREAA

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